



Video IVR Applications

ViMotu - Video Mobile Top Up

A product designed for mobile operators offering pre-paid accounts. Using video IVR and dynamic user input the application provides the ability to “top up” their call credit using a previously nominated credit or debit card.

The circuit switched nature of the connection between the user’s phone and the application provides the same level of security as any telephone based transaction service. The current application provides default branding as can be seen on the right, and integrates with a generic database schema. This can be easily modified to use operator specific branding and to integrate with the specific backend and payment processing systems.

Demo accessible on: +4428 9057 2074



- On your first call to the demo the application will generate you a mobile account with a £0.00 balance
- A credit card with £25 balance
- All card numbers have 4567 as the last 4 digits
- All cards have 123 as their security codes
- All standard credit card failure paths checked



Video IVR Applications

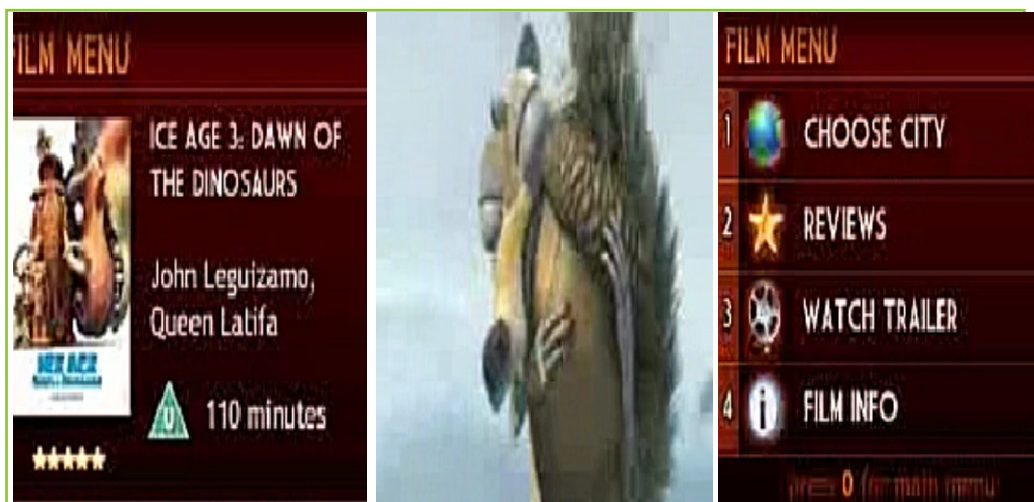
Cinephone

An application allowing the booking of cinema tickets via a video IVR. The use of video provides a rich and compelling way for the user to find information about films and even view a full trailer

User can choose from a selection of cities, cinemas days and times of showing and of course a selections of films. Users are also given the ability to submit video reviews of films and watch previous user reviews - thereby creating a community of interest and user generated content.

Demo is accessible on: +4428 9057 2070

Select option 1 for "Cinephone"



Within this version of the demo the following path are active:

- Film: Ice Age 3
- City: Belfast
- Cinema: Movie House - Dublin Road
- Showing: Late - 21:15



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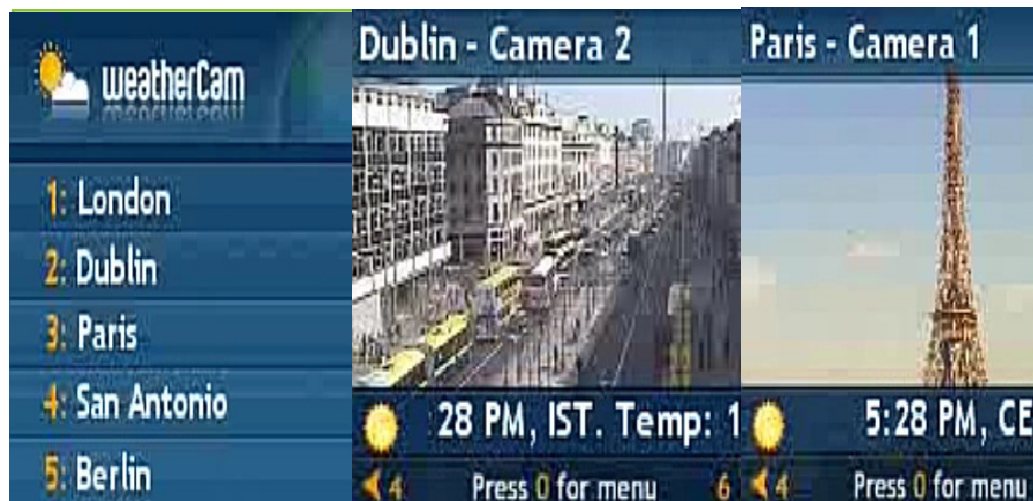
Weathercam

Weathercam is an application allowing users to see the current weather conditions or forecast for a range of cities locally and around the world. The application consumes live content from a variety of sources to provide videos and still images of the various cities with the current conditions.

Cities and camera views can be added or modified with minimal effort. All that is required is an internet based source of images or video for that city.

Demo version is accessible on: +4428 9057 2070

Select option 2 for "Weathercam"



- All the displayed cities are active
- Each city has 3 different camera views
- The images and weather data is updated live from internet based sources every 10 minutes



Video IVR Applications

FootyFan

Footy Fan is a sports information 3Gzine - magazine style video application - highlighting the use of video calling for providing multimedia rich content to be provided in a number of ways including:

- Paginated tables
- Auto-scrolling tables
- Navigable lists
- Static and slideshow images with audio narration
- Full motion video

The current demo provides information on UEFA Euro2008 Qualifying rounds and is accessible on: +4428 9057 2070

Select option 3 for FootyFan



group details

Group A Top	GD	Pts
 Poland	12	28
 Portugal	14	27
 Serbia	11	24
 Finland	6	24

press 5 for highlights or 0 for menu



Footy Fan news

Group E	
 Croatia	29
 Russia	24
England	23
Israel	23
F.Y.R. Macedonia	14

press 0 to skip





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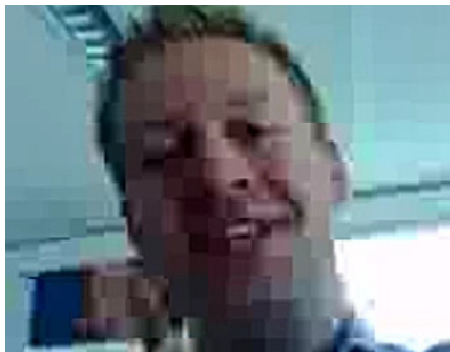
Visblog

Bringing social networking to the mobile network the Visblog application allows users to record and view video blog from anywhere in the world that support 3G video calling. Users can share their video blogs with friends and family and, via SMS text message, invite them to view a blog.

The use of video calling means that the application is exceptionally easy to use. All video uploading and viewing is done seamlessly within the call - meaning that the video blogging can be used by anyone of any age or technical ability who can dial a phone number.

The application is accessible on: +4428 9057 2070

Select option 4: Visblog



- View latest blog
- Browse through blogs
- Rate blogs
- View top bloggers and their blogs
- Create your own blog
- Send blog to friends and family via SMS



Video IVR Applications

Video Push

Video push is an application that can make an outbound video call to a set of (3G video-enabled) mobile numbers at a pre-defined time. The management functionality of the application allows the business users to define number lists and outbound campaigns and access management information on the status of push campaigns. Any 3G video application or message can be pushed to a user – the pushed application can allow full interactivity and can also allow the user to request to be transferred to a video contact centre agent.

A good example of Video Push in action is an outbound campaign to educate 3G subscribers on how to make full use of the 3G video calling features available on their network and phone. In the demo scenario, callers are greeted by a friendly face, given an overview of the features available via video call and are then presented a tutorial on how to make a video call with the particular mobile phone.

Callers are then invited to make an outbound video call and if they are having trouble the application will automatically call them back for trouble shooting. A video call centre agent can be reached at any time if the user is having difficulty.

This demo is available on: +4428 9057 2075



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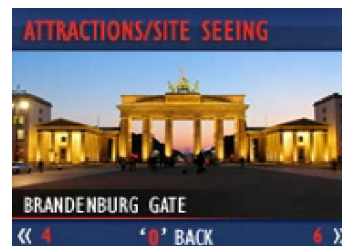
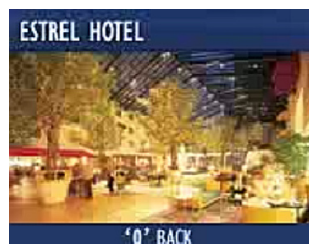
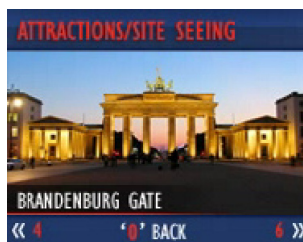


Video IVR Applications

Video Brochure

A Video Brochure is an application that presents a rich media brochure of an event, a venue or an organisation. A typical Video Brochure is constructed from one or more of the following content components:

- Hierarchical menu which may contain rich animation and/or voice overs
- Video clips
- Dynamically generated text pages with or without audio
- Paginated content
- Auto-scrolling content
- Image slide shows with or without audio
- Content from any other 3G video applications that may be appropriate such as weather information or video blogs



A good example of a Video Brochure is the Genesys G-Force Brochure. This features information on the conference itself, the agenda, the venue, the featured speakers and technical blog style video clips and also the host city of Berlin, its attractions and highlights.

The Genesys G-Force Brochure is available on: +4428 9057 2073